

Deploy Your Applications as SaaS on AWS SaaS Marketplace

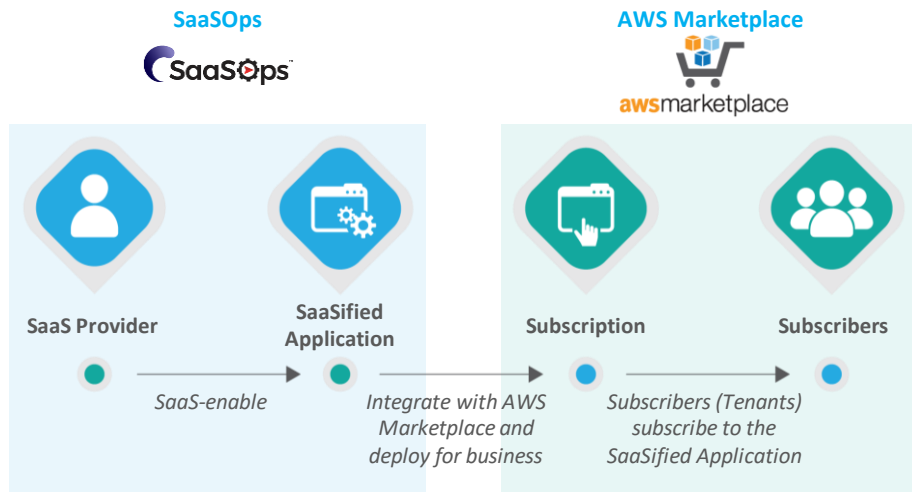
SaaS Ops helps you to SaaS-enable your enterprise applications and deploy for business on AWS SaaS Marketplace in just a few days

SaaS Providers can easily take advantage of the marketing reach and billing infrastructure of AWS SaaS Marketplace by using SaaS Ops™ to SaaSify applications and integrate them with AWS SaaS Marketplace.

ComPaaS transforms one or a portfolio of applications already on AWS into efficient SaaS in one or more Tenancy models, with all necessary SaaS operations capabilities, delivered to customers through AWS SaaS Marketplace.

AWS customers can directly search, find, and subscribe to your SaaS applications in AWS SaaS Marketplace.

SaaS Ops Workflow for AWS SaaS Marketplace



Benefits:

- Rapid SaaSification of your application guarantees faster time-to-market
- Integration of AWS Marketplace features – subscription management, billing service, AWS CloudWatch
- SaaS Operations capability – tenancy management, operations and business services
- Application lifecycle and version management with substantial reduction in cost
- Cloud application management with real-time monitoring and alerts
- Deliver your SaaS application in different topologies and configurations

- **Tenant Management**
- **Application Health Monitoring**
- **Application Version Management**
- **Metering**

SaaS-Enablement

SaaS Ops can acquire any AWS Cloud deployment of your application and transform it into a SaaS application so that it can be listed in AWS SaaS Marketplace. It SaaS-enables your application by enabling tenancy and plugging-in provisioning, business and operation services.

AWS SaaS Marketplace Integration

SaaS Ops provides a complete solution to quickly SaaSify and integrate your application into AWS SaaS Marketplace.

Subscription Management

SaaS Ops provides the ability to create subscription definition that aligns with the AWS Marketplace subscription model and with your pricing strategy. Subscribers can subscribe to your application in AWS Marketplace and fulfillment is handled automatically.

- **Usage-Based Billing**
- **Subscription Management**
- **Unified Billing from AWS**
- **Provisioning from within AWS SaaS Marketplace**

Open for Business in AWS SaaS Marketplace using 6 Steps

- 1 Register as SaaS Provider**
- 2 Install/Migrate Your Application to AWS**
- 3 Onboard Your Application**
- 4 SaaSify Your Application**
- 5 AWS Setup for SaaS Business**
- 6 Open for Business**

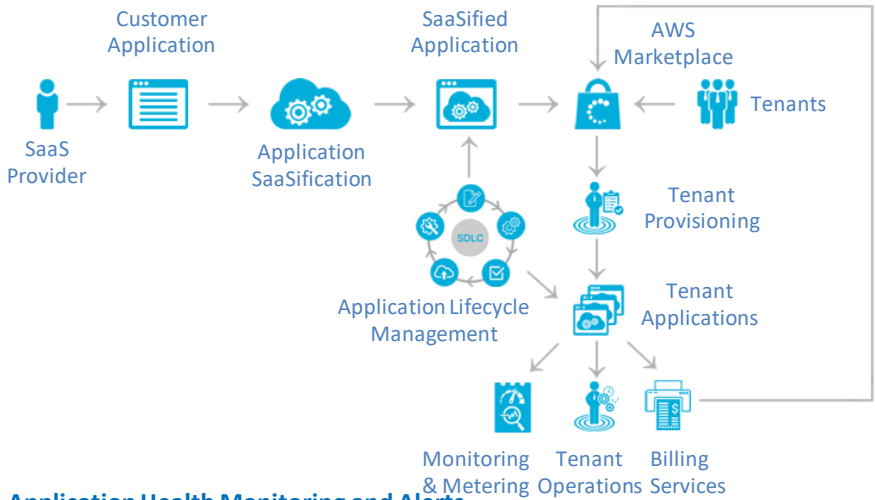
Monitoring for Usage-Based Billing

AWS Marketplace requires your application to send each subscriber’s usage data for billing. It involves development effort to make necessary changes in your application which can be both complex and time-consuming. SaaSops monitors your application and sends usage data to AWS Marketplace for billing with no changes to the application.

Application Lifecycle Operations

SaaSops helps you to manage and visually correlate multiple application versions, deployments with different topologies, different architectures available in AWS Cloud which helps you to take better operational decisions. It can also help you manage your application lifecycle by creating Sandbox, Staging, and Production environments for your SaaS applications in AWS Cloud.

Detailed Workflow of SaaSops:



Application Health Monitoring and Alerts

SaaSops can monitor the usage of resources associated with your application in AWS Cloud, both software components (application servers, database servers, queues, etc.) as well as hardware resources (CPU, RAM, network, etc.), and utilize these insights to trigger alerts. It utilizes the AWS CloudWatch service to monitor and provide accurate hardware utilization data of your application resources. You can also monitor these resource usage for each of your customers separately. It has an in-built alert management system that triggers notifications based on pre-defined and user-defined events.

Tenant Provisioning

SaaSops enables you to provision new tenant accounts for your application so that subscribers subscribing through AWS SaaS Marketplace can start using your SaaS application.

Tenant Operations

You can view all your tenants and users subscribed through AWS SaaS Marketplace from a single console in SaaSops, no matter where they are deployed.

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